



ANNUAL REPORT 2025



Letter to Our Community

The REACH Museum proudly announces a monumental 2025, a year that saw us build upon the strong foundations of our inaugural year in 2014 and surpass performance benchmarks set in 2024. Our 2025 annual report highlights this success story through key metrics, vital partnerships, and successful educational programs.

Key highlights include:

- **High Attendance Events:** Tri-Cities Earth Day held on April 19, sponsored by Battelle, attracted over 700 visitors, while our 11th-anniversary celebration held on July 24, sponsored by Tri-Cities Sunrise Rotary Charity, welcomed over 800 visitors—both with free admission.
- **National Partnership:** The REACH Museum and the National Park Service (NPS) formalized their collaboration by signing a Memorandum of Interest (MOI). This agreement with the Manhattan Project National Historical Park, Ice Age Floods National Geologic Trail, and Lewis and Clark National Historical Trail, as well as the US Fish & Wildlife Service (which oversees the Hanford Reach National Monument), establishes a commitment to interpret and educate the public on the interconnected cultural, historical, ecological, and geological stories of the Mid-Columbia River.
- **Increased Accessibility:** We prioritized access through an ADA-compliant website, expanded free and reduced admission days, and utilized a generous sponsorship from Bechtel that underwrote free or discounted school tours for 1,837 local students.
- **Brand & Audience Engagement:** In February, the REACH Museum hired a Marketing & Communications Manager to elevate the museum's visibility and expand strategic outreach by launching the REACH Membership Roadtrip campaign and introducing *Within REACH*—the museum's first monthly newsletter.

To our entire community—members, program partners, donors, and visitors—thank you for your unwavering support during a challenging year for many of our neighboring organizations. We enter 2026 from a position of strength and excitement and invite you to continue this journey with us.



Rosanna Sharpe
Executive Director
REACH Museum



Envisioned Future

The REACH Museum is a premier cultural destination that everyone visits and is a source of pride for our community, region, and state. It is an educational anchor that provides meaningful, dynamic, and engaging programs at our museum, in classrooms, and in community gathering spots. It has a vibrant, growing and diverse membership, visitorship, and donor base, and is financially sustainable.

MISSION

We inspire learning by sharing the stories of the Mid-Columbia River Region, its people, and its impact and contributions to the world.

VISION

The REACH is an indispensable educational resource and premier cultural destination that serves as a gateway for understanding the natural and cultural significance of the region.

VALUES

Truth *We are true to our mission.*

Respect *We are respectful in all our interactions.*

Transparent *We are transparent in and accountable for our work.*

Responsible *We are responsible fiscal stewards.*

Reliable *We are intentional, inclusive, and reliable public partners.*

Supportive *We are supportive in challenging times and we celebrate our successes.*

Joy *We find joy and humor in our collective work.*

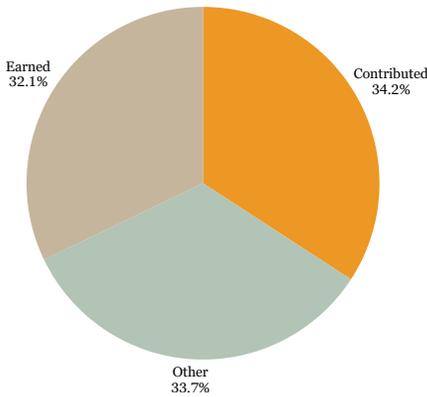


Fiscal Year 2025

Statement of Activities

Richland Public Facilities District Financial Position December 31, 2025		
ASSETS	Total Current Assets	\$155,565
	Total Fixed Assets	\$5,023,411
	Other Assets	\$12,250
	TOTAL ASSETS	\$5,191,225
LIABILITIES & EQUITY	Total Current Liabilities	\$574,862
	Total Long-Term Liabilities	\$1,191,019
	TOTAL LIABILITIES	\$1,765,881
	TOTAL EQUITY	\$3,425,344
TOTAL LIABILITIES & EQUITY		\$5,191,225

Revenues

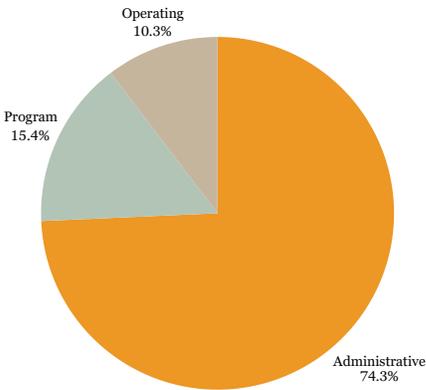


Revenues

- ▶ Contributed Revenue: \$355,102
- ▶ Other Revenue: \$350,000
- ▶ Earned Revenue: \$333,984

Total Revenues: \$1,039,086

Expenses



Expenses

- ▶ Administrative: \$739,453
- ▶ Programs: \$152,667
- ▶ Operating: \$103,296

Total Expenses: \$995,415

Net Income before Depreciation & Interest: \$43,670



Supporter Impact

The REACH Museum receives ongoing support from the Richland Public Facilities District, the Reach Foundation, Benton County Public Facilities District, and the City of Richland, along with gifts from 210 donors. These contributions fuel impactful programming, engaging exhibitions, and outreach in our community.



 **210**
Donors



The Reach Foundation is a non-profit organization that supports the REACH Museum by generating funds from private philanthropy, corporate memberships, grants, fundraising events, and special campaigns. It also manages an endowment that was established by a \$1MIL gift from Battelle. Proceeds from the endowment support the Museum's education initiatives.



Patron Program

Reach Foundation Patrons are a distinguished group of community leaders who value the REACH Museum, believe in its mission, and wish to support its long-term success. Each Patron has a passion for education and has made a five-year financial commitment to support the museum's education programs—serving over 6,000 students each year.

Neutron Level: \$25,000+

John & Mary Hartman

Proton Level: \$10,000

Dan Boyd & Kathy Kindall
Pam & Doug Larsen
Ron & Judy Lerch
Jerri Main
Fred Raab & Daria Burch

Electron Level: \$5,000

Nathan Caldwell & Terri Fischer
Ken & Cheryl Case
Steve Ghan & Sharon Grant
Doug & Julia Hamrick
Pete & Jane Hedges
Bill & Susan King

Alan Landers
Doug & Andrea McMakin
Phil & Diane Ohl
John Perkins
Mary Peters
Michael & Sondra Rader

Bruce & Lora Rathbone
Roger Reynolds & Brenda Sartoris
Bruce & Joan Schwan
Dottie Stevens
Tom & Cyndi Thompson
Kristen Troyer

Contributors

\$125K+

Benton County Public Facilities
District
City of Richland
Reach Foundation
Richland Public Facilities District

\$10K–\$25K

Battelle
Bechtel National, Inc.
Bill Block Foundation
Daniel Boyd
John & Mary Hartman

\$5K–\$9,999

Barbara French Norris
Ron & Judy Lerch
Dottie Stevens

\$1K–\$4,999

Allen Brecke Law Offices
Bea Baker
Don & Christine Barnes
Nathan Caldwell & Terri Fischer
Ken & Cheryl Case
John Covey & Ann Marie Nolan
Energy Northwest
Ray Gerck
Steven Ghan & Sharon Grant
Doug & Julia Hamrick
Hanford Mission Integration Solutions (HMIS)
Highstreet Insurance Services
J & S Wiley Foundation
Janet James

Cathy Kelly
Bill & Susan King
Alan Landers
Doug & Pam Larsen
Jennifer Lee
Doug & Andrea McMakin
Phil & Diane Ohl
Pasco Chamber of Commerce
John Perkins
Mary Peters
Fred Raab & Daria Burch
Michael & Sandra Rader
Bruce & Lora Rathbone
RBC Wealth Management

Reser's Fine Foods
Roger Reynolds & Brenda Sartoris
Evan & Joan Rosenberg
Robert Schuetz
Bruce & Joan Schwan
Sandra Stanley
Thomas & Cyndi Thomas
Tri-Cities Sunrise Rotary
Kristeen Troyer
Watts Living Trust
Steve & Julie Wiley
Paul & Connie Williams

\$250–\$999

Alliance for a Livable & Sustainable Community
American Indian Science & Engineering Society
(AISES)
James & Teresa Andre
Baker Boyer
Bank CDA
Mary Binder
Judith & Carl Connell
Kathleen Criddle
Chris & Nancy Doran
Bryan & Karen Dunlap

David Erb
John & Gretchen Harder
Tom & Janelle Harvey
Gary & Cindy Hotaling
Idaho Central Credit Union (ICCU)
Kathy Kindall
Kristin Lerch
Matt McCormick & Shirley Olinger
Ted & Christine Miller
Robert & Valeri Moffitt
Monte & Janet Nail

James & Sheryl Paglieri
Raymond & Barbara Puigh
James & Katherine Schroeder
Richard Stout
Dana Ward
Nikom Wannarachue
Joe & Judy Westsik
Mike & Karyn Wiemers
Steve & Jan Wisness

IN-KIND

Abadan
Colonial Lawn & Garden
Devfuzion
Hedges Family Estate
Ice Harbor Brewery & Pub
Kiona Vineyards
Pete & Jane Hedges
Rattlesnake Mountain Brewery



Suds & Spuds Fundraiser



Patron Spring Mixer



Drummers & Dancers

Audience Engagement

Expanding Access

Donations and sponsorships enable the REACH Museum to participate in programs like Museums For All, Blue Star Museums, and the Library Pass Program, making admission free, discounted, or pay-what-you-can for **3,077** visitors. In total, the REACH Museum welcomed **20,715 paid general admission** visitors in 2025.



20,715
General Admission



1,577
Free Admission Days



675
Library Pass Program



84
Blue Star Museums



683
Children ≤ 5 Years



58
Guest Pass

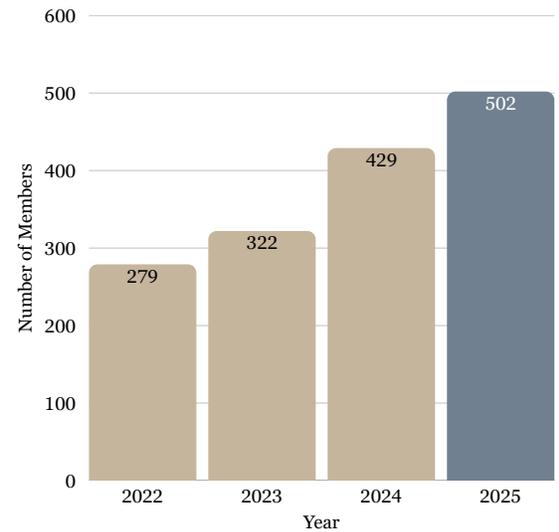
Museum Members

REACH Museum memberships grew to 502, continuing an upward trend and strengthening community support for our programs and exhibits.



502
Members

REACH Membership Trends



Reciprocal Membership Benefits

REACH Museum members enjoy reciprocal admission benefits at over 2,000 science centers and cultural institutions worldwide through ASTC, NARM, and ROAM, extending the value of membership far beyond the Mid-Columbia region.



American Cruise Lines

American Cruise Lines offers intimate, small-ship journeys through America's waterways, and we're proud to be a featured stop on their itinerary. Last year, we welcomed **10,700** visitors from across the nation, sharing the rich history, geology, and culture of the Mid-Columbia River region.



10,700
via American Cruise Line



Exhibits & Signature Events

REACH Museum programming extends beyond exhibitions to include community-driven events that activate the museum as a gathering place. From rotating exhibits and annual celebrations to private and commemorative events, these experiences connect people to the history, science, and culture of the Columbia Basin in meaningful and memorable ways.

Rotating Exhibitions

Migration to Community:
Latinos at Hanford & Tri-Cities
January 30–March 23

Through Young Eyes:
The Shrub-Steppe
March 27–May 17

Rainier Remembered
May 27–September 27

Pacific Northwest National Laboratory
60th Anniversary
October 4, 2025–January 4, 2026

Signature & Annual Programs

Earth Day
April 19

REACH Museum
11th Anniversary Community
Free Day
July 24

Spuds & Suds:
Reach Foundation Annual Fundraiser
August 21

Screech at the REACH
October 24

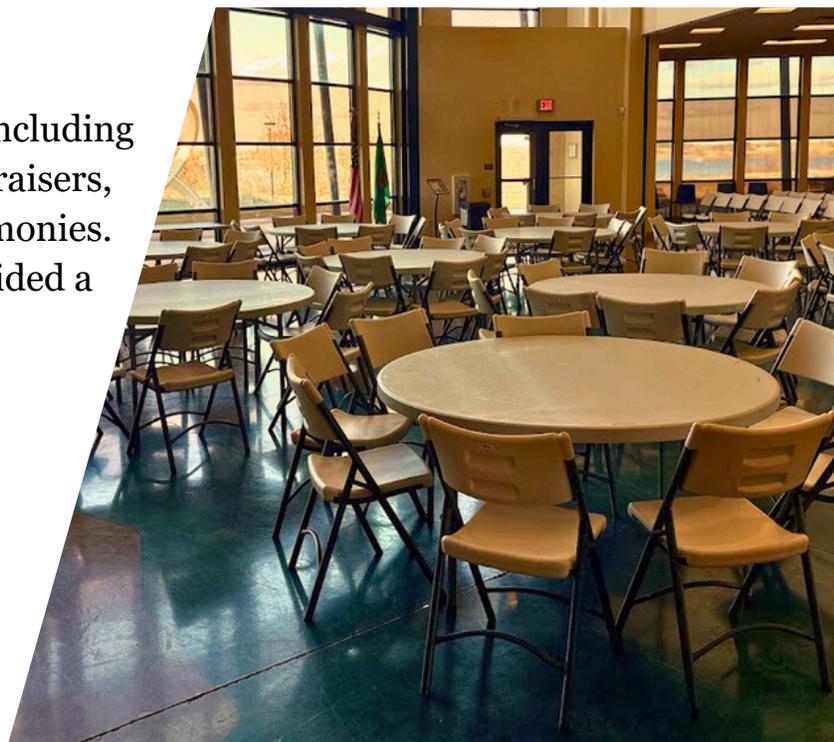
Drummer & Dancers:
Native American Heritage Month
Celebration
November 8

Event Rentals

The REACH Museum secured **63 events**, including proms, weddings, corporate meetings, fundraisers, holiday parties, receptions, and award ceremonies. Our versatile spaces and scenic setting provided a unique backdrop for each gathering.



63
Events



Program Partners

Premiere Partners

Long-standing partnerships with the **National Park Service** and the **U.S. Fish & Wildlife Service** support interpretation and education connected to the Manhattan Project National Historical Park, Ice Age Floods National Geologic Trail, Lewis and Clark National Historical Trail, and Hanford Reach National Monument.

The REACH Museum also collaborated with a diverse network of program partners to deliver high-quality education programs to students in our community.

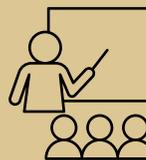
Ben Franklin Transit	Mid-Columbia Beekeepers Association
Benton Conservation District	Mid-Columbia Children's Museum
Bug Guru	Mid-Columbia Electric Vehicle Association
Citizen's Climate Education	Mid-Columbia Libraries
CTUIR Family Engagement	North Hill Singers
Education Service District 123	Pacific Northwest National Laboratory
5 th Avenue Theater	Richland Public Library
Friends of Mid-Columbia River Wildlife Refuges	SageFenCon
Go Team Therapy Dogs	Sustainable Tri-Cities
Hanford Reach Citizens Committee	Tapteal Greenway
Ice Age Floods Institute	Tri-City Astronomy Club
Intermountain Alpine Club	Washington National Wildlife Refuge Complex
Lakeside Gem & Mineral Club	WSU Raptor Club
LIGO Hanford	Yakama Nation Fisheries
MCBONES/Coyote Canyon Mammoth Dig	

In 2025, REACH Museum education programs reached more than **5,200** students through museum-guided field trips and in-classroom education programs across the region.



3,432

Museum Guided Field Trips



1,844

Classroom Programs

Volunteers

Volunteers dedicated **520** hours to support tours, events, school field trips, and education programs, helping create meaningful experiences for visitors of all ages.

DOCENTS

Ron Buckland
George Coleman
Gordon Johnson
Don Mohr
Christine Webb
Kirk Williamson



520
Volunteer Hours

EDUCATION PROGRAMS

Yung Harbison	Kathleen King
Jenni Heerink	Destiny Kuespert
Jan James	Maysi Marvin
Jennifer Keller	Joseph Ray
Don Kenning	Margery Runyon

Leadership & Team

The REACH Museum operates with the support of the Richland Public Facilities District Board, Reach Foundation Board, and dedicated museum staff, working together to fulfill our mission and serve the community.

Richland Public Facilities District Board

Steve Wiley, President

Doug McMakin, Vice-President

Ted Miller, Secretary/Treasurer

Evan Rosenberg

Michael Wiemers

Jhoanna Jones, City of Richland Councilmember and Liaison

Dan Boyd, Reach Foundation President and Liaison

Reach Foundation Board

Dan Boyd President

Kristin Lerch, Vice-President

Bill Dunwoody, Treasurer

Alan Landers, Secretary

Cliff Clark

Pam Larsen

Jennifer Lee

Bill King

Roger Reynolds

Rosanna Sharpe (ex-officio, non-voting)

Robert Schuetz

Dana Ward

Steve Wisness

REACH Museum Staff

Rosanna Sharpe, Executive Director

Katie Colleran, Event Rental Coordinator

Andrea Constance, Educator

Martin Flores, Facility Manger

Sherri Fluaitte, Finance Manager

Dianna Millsap, Operations Manager

Dave Monk, Maintenance Assistant

Patricia Mosley, Marketing & Communications Manager

Britania Moreno, Visitor Services Coordinator

Luis Moreno, Facility Assistant

Lisa Muniz, Janitor

Erin O'Brien, Educator

Pauline Schafer, Education Manager





**Thank you for
supporting the
REACH Museum.**



visittheREACH.us

1943 Columbia Park Trail
Richland, WA 99352
509.943.4100

